

### EAA Ford Tri-Motor Coming to Santa Rosa February 2-5

The Pacific Coast Air Museum is proud to announce its participation in the Experimental Aircraft Association Ford Tri-Motor visit to Sonoma County, February 2-5, 2017.



Ford Tri-Motor NC9645 is a genuine historic aircraft built in January, 1929 for Transcontinental Air Transport (TAT). It served extensively for several early airlines and was eventually restored by William F Harrah of Harrah’s Club, Reno, Nevada. After going through several owners, as well as static displays at several aviation museums, NC9645 was purchased by The Liberty Aviation Museum of Port Clinton, Ohio, where it normally resides when it is not on loan to the EAA for its tours throughout the USA.

This February this fabled aircraft arrives at the Charles M. Schulz-Sonoma County Airport to offer the public aerial tours. This will be a rare opportunity to experience what it was like to be an elite airline passenger of the 1930s. 30-minute flights will be available for \$70.00 for adults in advance, \$50.00 for kids 17 and under in advance, and \$75.00 for adults walk-up. If you don’t want a ride, come on out to Sonoma Jet Center just to take a look at this very special aircraft.

Tickets are available online at : <http://www.eaa.org/en/ea/fly-the-ford-eaa-ford-tri-motor-airplane-tour/ford-tri-motor-tour-stops>

PCAM and local EAA Chapter 124 will be supporting this event taking place at Sonoma Jet Center. Along with this unique aircraft we also plan to display a series of early Ford Cars and a more modern luxury Mercedes Benz Sedan from Beau Wine Country Tours. A public wine and cheese tasting will also be offered.

This event will be hosted by PCAM volunteers, who will be escorting passengers to the airplane, providing fire guard during engine start up, and assisting in other roles. If you are interested in supporting this event, or even taking a flight in this plane, please watch the Museum website or stop by the Museum for further information.

Visit <http://pacificcoastairmuseum.org/events/trimotor/> for more detail. ✪

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### The PCAM Mission

“To Educate and Inspire both young and old about our aviation heritage and space technology, to Preserve historic aircraft and artifacts, and to Honor veterans.”

## President's Message

It's a new year and a new make up on the Board of Directors for the Pacific Coast Air Museum. I am proud to have been elected to take the helm of this organization. First, I want to thank Jim Sartain for his great stewardship by being the President and on the Board of Directors for the last 6 years. I am only beginning to understand what a great sacrifice and contribution of his personal time that represents. I am feeling that his are some pretty big shoes to fill and I will do my best to do that.

It will be an exciting and challenging time on many fronts within the Museum. We are facing some major financial challenges that will need to be managed.

Regarding the facility space: You may have noticed that we are effectively out of space to put any more exhibits. If the move to the Butler site goes through we will be no better off regarding the amount of space. Therefore, we will need to use our space more effectively. My hope is to continue to clean up the grounds that we have and make its appearance truly first-class. This will call for removing a display or two and hauling off some unusable "stuff" thereby raising the whole level of our Museum.

The heart of the museum is our VOLUNTEERS. We have some great people who consistently contribute their efforts to make our Museum better. I want to give a special thank you to them.

I'd also like to start a membership campaign to increase our total membership.

I have been heartened by what I have observed during the last nine months as I watched crews and teams of volunteers go about the tasks at hand. I observed some very happy folks working and contributing. This seemed to provide a nice feeling of self-satisfaction. That is after all, the real paycheck for our volunteers.

As we go forward to meet the challenges I ask for each member to support all contributors as we make this organization an even better one than now exists.

— C J Stephens

## Time to Renew Your Membership

Watch your mail! By now you should have received a membership renewal packet. Don't miss out on all the great stuff PCAM has to offer. Besides, we need you!

Effective calendar year 2016, memberships are based upon the month they were first created. So if you joined in January, your renewal is due in January.

Anyone whose membership expired in December 2016, you are due for renewal. Renewals made now will be effective until January 2018. The information letter in the renewal packet details the process and the membership form makes things pretty clear.

Also, please be aware that Air Show entry is no longer included with your membership.

Thanks, and we look forward to seeing you at the Museum and at our events! ✨

## In Case You Missed It: December 21 Member Meeting, Holiday Party, and Awards Ceremony

By Peter Loughlin

The Pacific Coast Air Museum closed out 2016 with a fun and friendly holiday party for its members on December 21. The food served during the member-provisioned potluck was truly outstanding. Several dozen people attended, making it one of the best-attended meetings.

### Volunteer Hours

Duane Coppock announced the tally of volunteer hours. This is an important annual ritual because it recognizes those at PCAM who contribute the most and help keep this wonderful educational and historic resource operating.

Also, many foundations and individuals who write grants want to know the level of support a non-profit

receives from its members. They generally estimate volunteer time at \$25.00 per hour. This is why we ask all you members to log your hours. It is easy to do. Hard copy log books can be found in the crew lounge.

A volunteer pin is available to anyone who donates any of his or her time. Volunteer Hour name tags are awarded for increments of 100, 300, 500, 1,000 and increments of 1,000 to infinity.

Thank you and congratulations to all the following for their contributions in 2016 and over before!

#### 100 Hours

Roger Klein  
Frank Mantellina

Michael Hart

David Kinzie

Mike Lynch

Jim Mattison

Bruce Tinkham

#### 300 hours

Bob George

Fred Hosterman

#### 3,000 Hours

Rick Elwood

Don Callen

#### 500 Hours

David Carlson

Larry Houghton

Denny Hutton

Caitlyn Jurin

Andy Werback

#### 4,000 Hours

Jimmy Long

#### 7,000 Hours

Bob Conz

Bill Greene

Barney Hagen

#### 1,000 Hours

Robert Bergeron

Stan King

Carol Lawson

Rich Lewis

Mike Lynch

Rose Pattenaude

Don Thoman

#### 9,000 Hours

Duane Coppock

#### 11,000 Hours

Larry Rengstorf

#### 15,000 Hours

Our leader in volunteer hours is, not surprisingly, **Ron Stout.**

#### 2,000 HOURS

Tony Bassignani

Alan Chensvold

Mark Fajardin

Mike George



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Left: Volunteer of the Year Bruce Tinkham (at right) receives his award plaque from a grateful President Jim Sartain (at left)

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**Director of Flight Operations Lynn Hunt** spoke briefly about Flight Wing issues. He particularly saluted the contributions from STEM vocational students at Windsor High, and shared sad news about the passing of Henry Beadle and Dr. Hal Ross. See the article on page 6 for more details.

**Air Show Director Nancy Heath** let us know that the 2016 Wings Over Wine Country Air Show was the most successful one since 2010, news which all applauded. She also recognized the following:

- Boy Scout Troop 134 for trash collection. Nancy handed them a donation check for their trouble.
- Boy Scout Troop 125 for directing guest parking, a huge and surprisingly complex job especially since there was no participation from the Highway Patrol this year.
- Civil Air Patrol (CAP) for their help in meeting security requirements.
- The entire ExCom (Executive Committee), which is composed of remarkable individuals who take on some difficult roles and somehow make it all work.



© John Nelson

President Jim Sartain (at left) presents Rand and Susie Dericco with their special recognition award

## Lost at the Holiday Party: Corningware Glass Lid

A glass Corningware lid for a casserole dish went missing at the December 21 meeting/party. Its owner would very much like to get it back. It's round, about 9 inches in diameter, and is similar to the



one in this photo. Please take a look at the things you brought home from the party and if you have a lid like this, please phone Peter at 707-704-6498. ★

Nancy also expressed her thanks to the hundreds of individual volunteers who helped with ticket taking and will call, managing the ramp, setting up, tearing down, running hot dog and gift shop sales, running supplies back and forth, caring for our guests in the President's Club and VIP tents, and all the countless other roles that an Air Show entails.

She and others attended the International Council of Air Shows (ICAS) in December, and her reception by performers and the military was universally very warm and positive. It seems that "everyone wants to come to Wings Over Wine Country." We seem to have a great reputation for taking good care of our performers and putting on a really good show. So thanks to everyone who contributed!

## Presented by Outgoing President Jim Sartain

Jim recognized a number of people and departments within the Museum. **Lynn Hunt** – for his many years of support (founding member, 8 yrs as President, creator of the Strategic Planning Committee and of the Flight Wing, Air Show Director for 2012).

**Budd Elliff and Precision Crane** for moving many of our assets to and from special events, and most recently for bringing the Seahawk in from Nevada.

**Active 20/30 of Santa Rosa** for their sponsorship of the Santa Fly In. **The entire Hot Dog Thursday Team** for a banner year.

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**The Oral History Team** for an Outstanding first year – They interviewed over 20 Veterans to capture their stories.

**Director of Museum Operations Connie Reyerse and his Team** for our first (and very successful) car show.

**The Gift Shop and Tuesday/Thursday Teams** for keeping us open five days a week and helping Connie with the day to day Operations.

**All the aircraft Crew Chiefs** for everything they do to keep our Museum going with our collection of over forty aircraft.

**The Marketing and PR Departments**, for their ongoing efforts to spread the word about PCAM and elevate our overall image within the community.

### Special Award

**Rand and Susie Dericco** for their over 10 years as active members and volunteers. Rand was an early Life Member. Rand and Susie, along with Syar Industries, have helped raise over \$20,000 for PCAM. They have prepared the food served at the Air Show Volunteers Dinner for 10 years, with Rand serving as head chef. They have also been primary supporters of the two Gala Fundraisers we have had, serving as chef, sponsor, and live auction contributor. These two events have raised an additional \$130,000 for PCAM.

### Awards of Appreciation

**Carol Lawson** for her work as crew member on the A-26 and C-118, member of the Oral History Team, member of the Gift Shop Team, Relocation Advisor, and much more.

**Dana Hunt** for helping MC the monthly member meetings over the last two years, providing Hunt Productions videos for the last four years, acting as Ramp Boss at the Air Show, long term tug driver, and more.



Above: Jim Mattison (right) receives his President's Award from President Jim Sartain.

### President's Award

**Jim Mattison** for his long term commitment to PCAM. He is Crew Chief for the F-8, F-106, and T-37 Aircraft. He helps with Open Cockpit weekends, school trips, the Air Show, and provides overall general support in many ways. Most recently, he volunteered to be our new Volunteer Coordinator.

### Volunteer of the Year

**Bruce Tinkham**, who is always around to help. Active, long term member of the Tues/Thurs Team. Has helped with our floats and been the main driver. Helped put up the Air Show signs for many years, Santa Driver and AOA support. Aircraft ramp builder, and live auction contributor. Bruce is there

to help wherever and whenever he is needed. He serves as inspiration for all our volunteers.

### From Incoming President C J Stephens

Finally, there was a special award for outgoing President Jim Sartain, presented by incoming President C J Stephens. C J presented Jim with an engraved plaque honoring his dedication and tireless effort during his six years on the Board of Directors. During that time he served two years as Secretary and two years as President. The entire membership is extremely appreciative of his sacrifice, his wisdom, and his leadership.

A fun time was had by all. There was plenty of visiting and laughter, and a chance to see old friends who don't show up at every PCAM meeting. The food contributed by all the guests was truly outstanding, from the cheese platters and salads, to the ham and Swedish meatballs, to the fudge and pie for dessert. 🌟

## Flight Wing News

By Lynn Hunt

We have started off the new year on a sad note marking the passing of two special people.

Henry Beadle, long-time EAA 124 member and master craftsman passed away at the age of 104. One of Henry's first restorations was a beautiful Stinson 108 that is now the pride of the Flight Wing. This aircraft has resided at the Sonoma County airport for over 40 years and still reflects the quality craftsmanship that Henry invested in it so many years ago. Henry was always willing to share his knowledge with others and his presence will be sorely missed.



In December we lost Dr. Hal Ross. Most of us just called him Doc. If you took some time to get to know him you quickly found it to be a worthwhile investment. Doc lived a very unusual life and when properly provoked would share the most interesting stories. Doc was many things but most of all he was a valiant and staunch advocate and supporter of WWII veterans. He also had a passion for anything airplanes. He was a student of history and was a strong supporter of PCAM. You will see other signs of Doc's influence around our museum in the months to come.

Windsor High STEM Vocational students are volunteering in record numbers this year. We have no less than six juniors and seniors showing up on Thursday evenings to volunteer on Flight Wing projects. If anyone has any doubts regarding our youngest generation I encourage you to come out and meet this group of very impressive young people. Their journey will take them a long way and they will be with us for only a brief time so we need to make the most of it.

The Flight Wing has some ambitious plans for 2017. Watch the newsletter for details. ★

## January 18 Guest Speaker:

### Steve Gilford, Historian: Henry Who? The life and impact of Henry Kaiser

A scheduling conflict prevented our November guest speaker from attending, so he'll be here in January!



There is very little in 21st century California that has not been touched, if not shaped, by Henry Kaiser. The extraordinary loyalty he earned from as many as 300,000 employees and his active support of labor unions were just two aspects of what made him remarkable. Because of his popularity with the working people of America, in 1944 he was Franklin Roosevelt's personal choice as the man to replace him in the Oval Office. Steve Gilford tells how this came about and how Kaiser's influence, often not recognized, continues to reverberate through society.

#### About Steve Gilford

Steve Gilford, author, historian and filmmaker is also Senior History Consultant to Kaiser Permanente. He's lectured on Henry Kaiser, the shipyards and on the Kaiser Health Plan at colleges, museums and community groups. He was the history consultant for the Oakland Museum of California's retrospective on the life of Kaiser, "Think Big: Henry J. Kaiser". Steve has been interviewed on a variety of US and European television and radio programs. He is also on the Board of the Richmond Museum of History which is restoring the Kaiser-built Victory ship, SS Red Oak Victory. His most recent book is "Build 'Em by The Mile, Cut 'Em Off by the Yard: How Henry Kaiser and the Rosies Helped Win WW II".

#### Time and Location:

Wednesday, January 18, 2017, 7:00 p.m.  
Columbia Distributing.  
3200 N. Laughlin Road. Santa Rosa, CA  
Cost: Free for Members and Guests. ★



## January in Aviation History

### 50 Years Ago: Operation Bolo and Phantom #64-823

The Pacific Coast Air Museum is the proud conservator of USAF F-4C Phantom II #64-823. This aircraft participated in the famous Operation Bolo raid of January 2, 1967.

Operation Bolo was conceived by Colonel Robin Olds and some of the men under his command. He had taken command of the 8th Tactical Fighter Wing at Ubon, Thailand in September 1966, and was soon dismayed at the high number of losses to USAF aircraft and crews at the hands of North Vietnamese MiG-21 pilots. Because the North Vietnamese were too smart to tangle with F-4 Phantoms heavily armed for air-to-air combat, Olds and his men came up with a plan to draw the MiGs into an ambush by pretending to be the more vulnerable F-105 Thunderchief bombers.

The F-4 pilots were briefed on F-105 tactics, altitudes, call signs, typical radio chatter, and other details. Their planes were also laboriously rigged to carry the same electronic jamming pods carried by the F-105s. On January 2 when 8th TFW F-4s approached Hanoi, the North Vietnamese fell for the bait and assumed they were F-105 "Thuds". About a dozen MiG-21s came up, and seven went down due to the missiles fired by Olds' "Wolf Pack." Olds himself got one that day.

During Bolo, the 8th TFW Phantoms were divided up into groups of four and assigned automobile names as call signs. Olds' flight was naturally enough named Olds, and he was Olds 1. Others were Ford, Rambler, Lincoln, and so forth. During Bolo, F-4C Phantom #64-823 flew as Lincoln 1, with Major Fred A. Crow as pilot and a Lieutenant Wade in the back seat.

The Pacific Coast Air Museum obtained #823 in 1994 from the Sierra Army Depot, where she was slated to serve as a fire training hulk. Fortunately, she was never put to the torch and this important piece of history now rests in honored retirement where the public can view and learn from her.

Learn more about Operation Bolo on Wikipedia at [https://en.wikipedia.org/wiki/Operation\\_Bolo](https://en.wikipedia.org/wiki/Operation_Bolo). You can also get far more detail in the book **Fighter Pilot: The Memoirs of Legendary Ace Robin Olds** by Robin Olds and Christina Olds, available in the Pacific Coast Air Museum Gift Shop. 🌟

At Right: This page of the official Operation Bolo after-action report shows aircraft assignments. In the fourth line from the bottom, it clearly lists #64-823 as Lincoln 1.

SECRET

FRAG SCHEDULE - 2 JAN 67

CALL SIGN	BRIEF TIME	ACFT NO	AIRCREW	ATD	ARCP ARCT	TOT
OLDS 1	0600	680	COL OLDS LT CLIFTON	1230	RA 31E 1300	1400
OLDS 2	0600	589	LT WETTERHAM LT SHARP	1230	RA 31E 1300	1400
OLDS 3	0600	819	LT HICKS LT BRUHN	1230	RA 31E 1300	1400
OLDS 4	0600	683	CAPT RADEKER LT MURRAY	1230	RA 31E 1300	1400
FORD 1	0600	851	COL JAMES LT EVANS	1225	GA 21 1310	1405
FORD 2	0600	710	CAPT RASPBERRY LT WESTERN	1225	GA 21 1310	1405
FORD 3	0600	927	CAPT FULKERSON LT KABLER	1225	GA 21 1310	1405
FORD 4	0600	773	MAJ DONNELLY LT STRASSWIMMER	1225	GA 21 1310	1405
RAMBLER 1	0600	720	CAPT STONE LT DUNNEGAN LT GLYNN	1230	GA 22 1310 GA 22	1410
RAMBLER 2	0600	692	LT CAREY MAJ KRAPP	1230	GA 22 GA 22	1410
RAMBLER 3	0600	699	LT AUSTIN MAJ COMBES	1230	1310 GA 22	1410
RAMBLER 4	0600	838	LT DUTTON	1230	1310	1410
LINCOLN 1	0600	823	MAJ CROW LT WADE	1305	WA 30 1325	1420
LINCOLN 2	0600	843	CAPT NEWCORB LT GAYER	1305	WA 30 1325	1420
LINCOLN 3	0600	849	CAPT ARNOLD LT COBEAGA LT PUCH	1305	WA 30 1325	1420
LINCOLN 4	0600	839	LT RENSCHON	1305	WA 30 1325	1420

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SECRET

## The Mighty F-4 Phantom is Retired

By Christina Olds, guest contributor


On December 21<sup>st</sup>, 2016, the last F-4 Phantoms were retired from U.S. military service in a ceremony at Holloman AFB in New Mexico. Developed by McDonnell Douglas, the F-4 entered service with the Navy and Marine Corps in 1960 and the Air Force in 1963, where they served as the primary fighter-bomber through the 1960s, '70s and '80s. The F-4 was also the only aircraft to be flown by both the U.S. Air Force Thunderbirds and the U.S. Navy Blue Angels. Phantom production ran from 1958 to 1981, with a total of 5,195 built, making it the most numerous American supersonic military aircraft.

The Phantom was a large fighter with a top speed of over Mach 2.2 and could carry more than 18,000 pounds of weapons on nine external hardpoints, including air-to-air missiles, air-to-ground missiles, and various bombs. During the Vietnam War, the F-4 served as the principal air superiority fighter for both the Navy and Air Force, becoming important in ground attack and aerial reconnaissance roles late in the war. It remained in reconnaissance use by the U.S. as Wild Weasels (Suppression of Enemy Air Defenses) in the 1991 Gulf War, finally leaving front-line service in 1996. F-4s were also operated by the armed forces of 11 other nations. Israeli Phantoms saw extensive combat in several Arab-Israeli conflicts, while Iran used its large fleet of Phantoms in the Iran-Iraq War. 100 or so F-4s are still in service with Japan, Greece, Turkey, Iran and South Korea.



The last Phantoms make one of the last passes of a long and illustrious career. This photo was shot at the retirement ceremony at Holloman AFB, December 21, 2016. Used by permission.

After leaving US combat assignments in 1996, more than 300 underwent conversion into QF-4 full-scale aerial target drones at AMARG in Tucson, Arizona and were flown, or remotely controlled, at Holloman AFB by a squadron detachment of pilots from Tyndall AFB in Florida. The QF-4s tested the effectiveness of munitions and radar in realistic situations, providing essential training for fighter pilots in the art of air-to-air combat against live targets. Dozens of the target drones were shot down either over White Sands Missile Range near Holloman or over the Gulf of Mexico and many will remain as ground targets. QF-16s have now taken over where the QF-4 left off.

Only one aircraft, an F-4D (AF63-7680) operated by the non-profit Collings Foundation as a "living history" exhibit, now remains airworthy in the United States. This Phantom continues to fly at air shows around the country as FP-680, carrying the markings of the jet flown in Vietnam by Col. Robin Olds of the 8<sup>th</sup> TFW during Operation Bolo in January 1967. Of note is Phantom #64-823, which is in the PCAM collection and flew as Lincoln One in Operation Bolo. See the article on page 7 for more detail. 



## Getting to Know You

### About Connie Reyerse, Director of Museum Operations

By Barbara Beedon

Constant Reyerse (“rye-er-see”) became Director of Museum Operations for PCAM following the departure of Christina Olds. Constant – or Connie as most know him – has a background of achievement in three areas: military leadership, engineering, and 35 years in technical and management positions in the semiconductor industry. This included working in several places, including Vermont, Silicon Valley and Germany. This article won’t cover his time in the semiconductor industry.

Connie served our country for many years and in many dangerous missions. Much of his connection to aviation involved Huey and Chinook helicopters. Like so many young men, he served in Vietnam, returning home in 1973. He graduated from the California Military Academy in 1981. He was commissioned a 2nd Lieutenant, and completed his reserve commission as Captain US Army Infantry. His Army service included Infantry Platoon Leader for Mortar Platoon, Scout Platoon, and company Executive Officer (XO) for Combat Support Company (CSC) responsible for training plans, and direct support to the Commanding Officer and Battalion Commander.

He was also provided with Top Secret NATO security clearance to work with Advanced Weapons Command (AWSCOM) in Germany. His primary duties there, while now de-classified, involved movement of radioactive tactical weaponry throughout allied countries. He was also involved with another program, which has NOT been de-classified. I believe you can trust him to keep a secret.



Connie Reyerse in his element, helping direct the big event on the day of the arrival of the Lockheed Jetstar, seen in the background.

His most recent service was as XO for armored company on M60A1 tanks during the Gulf War, but he was not deployed overseas.

His fourth area of expertise became “Retirement”. But, like many retirees, it was the first time he really looked at his “Bucket List” and wanted to try something new. With that in mind, Connie got his commercial driver’s license (CDL), and became a truck driver... a King of the Road. However, sometimes dreams don’t live up to expectations. After a year on the road with the headaches of driving a big rig, Connie decided to try something else. During that time, his long absences had also worn on his marriage of 25 years, and it fell apart.

In time, Connie found and reunited with his childhood sweetheart, who lived in California. With his CDL in hand, he got his passenger endorsement to drive motor coaches – which he did for Google for over a year. The daily trip to San Francisco grew tedious, so he went to work for Pure Luxury in Petaluma, and drove a variety of trips in comfortable, quality busses – a great improvement!

When he went to renew his CDL, he was unable to provide a clean medical certificate, because he had long ago “acquired” CLL (chronic lymphocytic leukemia) during his time in West Germany. CLL is a bone cancer, which can take years to manifest. It has severely weakened Connie’s immune system, and with his chronic asthma, he is at high risk for pneumonia and other complications.

Now fully retired, Connie discovered PCAM, and decided it might be fun to volunteer. He started in the Gift Shop, but in time, Christina realized the depth of his management skills and leadership qualities. She

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asked him to help with the operational needs of running the office, and he agreed. Later, then-President Jim Sartain asked him to serve as Director of Museum Operations.

Connie really likes to coordinate events and logistics, and enjoys working on, creating, and managing events. He admits that two PCAM signature fundraising events – Hot Dog Thursday and the Santa Fly-In – are already SO well-organized and covered by knowledgeable volunteer teams, he only steps in if needed. He's very impressed with both events, and the quality of PCAM volunteers!

He is also working with the Board of Directors, helping coordinate Board meetings, and participating in discussions concerning a potential expansion or relocation to the old Dragonfly location, possibly including the Butler Hangar.

It's nice to know we have someone with such a diverse history of leadership responsibilities to help with the ongoing running – and tune ups – of this well-oiled machine we call PCAM. ✨

## Memorial for Norma Nation January 18

PCAM friend and volunteer Norma Nation passed away on October 30. A celebration of Norma's life will be held on **Wednesday, January 18, 2017**, at 11:30 a.m. at Hope Chapel, 5680 Sonoma Highway, Santa Rosa, CA 95409. A reception will follow. Memorial gifts in remembrance of Norma Nation may be made to:

- Hope Chapel, (707) 539-4673
- Jerusalem University College, Institute of Holy Land Studies, [www.juc.edu](http://www.juc.edu), (800) 891-9408
- Or any charity of your choice.

The memorial is open to all who knew Norma, any contact to the family can be made through Julie Nation at [julienation@me.com](mailto:julienation@me.com). ✨

## New PCAM Website Coming

### Same Address, New Design

For several months, the PCAM Marketing Department has been working with a local professional web development agency to create a new website. Our existing site has served us well for years, but its design no longer meets the needs of an evolving web audience using the latest technology.

For example, the old site is very hard to read on mobile “smart phones” and tablet computers because it does not re-size to fit their smaller screens. And that is very important, because about half of our website visitors view the site on these mobile devices! This includes lots of parents with kids who want to visit PCAM and are looking for directions, hours, and prices. The new site will make it far easier on them because it will automatically detect screen size, and shrink to fit.

The new site will also make better use of the space on the screen, whereas the old site had lots of dead space that could not be easily used. This will allow for big bright photos of our aircraft and events, more promotional boxes throughout the site to highlight our attractions, and ever so much more.

The overall design has also been refined, giving it a more modern look to appeal to the more sophisticated modern website user.

On the administrative side, it will be easier and faster to manage and opens up the possibility for exciting new interactive features. Such things can be added, but we are launching with a relatively simple site to start with. We can expand with new features as time passes.

Perhaps best of all, it will show that PCAM is keeping up with the times, providing a good modern image to potential members, donors, and organizations with grant money to give out.

Watch for a launch announcement soon! ✨



## Santa Fly-In Draws Biggest Crowd Ever



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© Peter Loughlin

Saturday December 17 was a beautiful, crisp day, just perfect for the arrival of the most important VIP of the holiday season, Santa Claus himself. The Pacific Coast Air Museum had been promoting this very popular event for a couple months, and we were gratified to see about 800 people show up for the annual Santa Fly-In. Santa came buzzing in aboard a shiny helicopter painted Santa-sleigh-red, and after greeting the crowd and shaking hands he sat for several hours as several hundred children sat with him for photos and to deliver their Christmas wishes.

The Pacific Coast Air Museum is grateful to Active 20-30 Club of Santa Rosa #50 for their generous \$2,500 donation that paid for helicopter fuel and hundreds of gift bags filled with goodies for the kids. Without them, this event could not take place.



**Active 20-30**  
**Santa Rosa #50**  
EST. 1929





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Additional support was provided by Helico Sonoma which provided the helicopter and pilot, Fundemonium which equipped our new Kids Zone with legos and drawing materials, radio station KZST which provided a professional announcer and broadcast the event live, and Accent Printing which printed much of our promotional materials. ★



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## Snoopy License Plate Now Available to Benefit Museums

The Pacific Coast Air Museum is a proud supporter of an exciting new program sweeping the state. Official California license plates featuring Snoopy, the world's favorite beagle, are now on sale at [www.snoopyplate.com](http://www.snoopyplate.com).

Snoopy is a singular beagle. He's also a proud Californian from Santa Rosa. Those are two good reasons for him to be featured on his own license plate. But to make it even more worthwhile, the proceeds from the official Snoopy license plate will support California's museums—such as the Pacific Coast Air Museum—through a new competitive grant program.

Each plate will feature a reproduction of an original Snoopy drawing by PEANUTS creator Charles M. Schulz. Snoopy will be doing his happy dance, probably in anticipation of a visit to PCAM.

As you know, museums are for everyone. They are truly special places, anchors of communities where families, friends and neighbors can meet, learn and discover together. We're lucky in California, because our state has an incredible variety of great museums that serve a truly diverse range of interests and specialties—from art museums and aquariums to history museums, zoos, science centers, and children's museums.

Sequential Snoopy license plates are just \$50. Personalized plates are \$98. Now that the initial 7,500 applications have been received, the DMV has put the plates into production and, voilà, a Snoopy license plate and museum grant program are ours!

So, don't hesitate! Go to [www.snoopyplate.com](http://www.snoopyplate.com) today to sign up for your Snoopy license plate, or to get more information. And, ask your friends and family to help us achieve this goal.

Text for this article was provided by the California Association of Museums (CAM) and the California Cultural and Historical Endowment (CCHE). The California Cultural and Historical Endowment, a state entity, administers the California Museum Grant Program with funds raised from Snoopy license plates. Find out more at [library.ca.gov/grants/cche/](http://library.ca.gov/grants/cche/)

Snoopy is © Copyright PEANUTS

Right: a typical California Snoopy license plate, showing a personalized version. Ordinary "sequential" plates are also available, with the usual generic alphanumeric characters. PCAM Director Julie Conklin recently received hers and says she loves it!



## Gift Shop January News

### Flight Simulator Gift Certificates

The Flight Simulator at the Pacific Coast Air Museum provides an incredibly realistic 3D virtual reality experience. The Gift Shop reminds you that gift certificates are available for Flight Simulator missions, and are perfect for anyone who likes airplanes, particularly girls and boys! Our helpful assistants will set up a scenario appropriate to their experience, whether it's training in a Cessna 172 or tearing up the skies in an F-15 Eagle. 15 simulated aircraft are available. \$10.00 gets you 20 minutes in the cockpit. ★



## Air Show Flashback

Kent Pietsch does a great aerial comedy routine. After flying “unannounced” into our airspace, he engaged in a running dialog with our announcer, and at one point claimed to be distracted by “paperwork”. He eventually threw his paperwork out the window, circled back, and cut the falling streamer of toilet paper. ★



## The Pacific Coast Air Museum’s Platinum Sponsors

The Pacific Coast Air Museum thanks its Platinum Level Sponsors, whose contributions help make our museum the thriving community resource it is! If you would like to find out about sponsorship opportunities with the Pacific Coast Air Museum, contact Roger Olson, Director of Business Development, 707-396-3425 or [rogerolson427@gmail.com](mailto:rogerolson427@gmail.com) ★







## The Pacific Coast Air Museum

### Location

One Air Museum Way, Santa Rosa, CA, 95403  
[www.pacificcoastairmuseum.org](http://www.pacificcoastairmuseum.org)  
707-575-7900

At the Charles M. Schulz-Sonoma County Airport, north of Santa Rosa. Hwy 101 north to Airport Blvd. and go west. Turn left on North Laughlin Rd, right on Becker Blvd. then right on Air Museum Way.



### Hours

Wednesday, Thursday, Friday, Saturday and Sunday.  
10:00 a.m. - 4:00 p.m. Closed on major holidays.

### Open Cockpit Weekends

One or more aircraft are open for close examination the third weekend of each month (weather permitting) and you can even climb aboard some of them! For more info phone 707-575-7900 or visit [www.pacificcoastairmuseum.org](http://www.pacificcoastairmuseum.org).

### Member Meetings

Normally held on the third Wednesday of each month, 7:00 p.m. at Columbia Distributing, 3200 N. Laughlin Road, Santa Rosa, CA

### “Straight Scoop” Newsletter

The museum newsletter, “Straight Scoop” is published monthly and is available online on the museum’s web site. Members are encouraged to submit articles for possible publication. Deadline: the 26th of the month prior to publication. All articles in the newsletter are covered by copyright. If you wish to submit articles or use any of the content, please contact [Peter Loughlin](mailto:Peter Loughlin), Editor: [pcam-news@loughlinmarketing.com](mailto:pcam-news@loughlinmarketing.com), 707-575-7900.

### Membership Renewals

\$50 per year individual; \$100 per year for families. Send renewals to the museum, address below.

### Address Corrections

Please send to Pacific Coast Air Museum, One Air Museum Way, Santa Rosa, CA 95403

Visit our web site at [www.pacificcoastairmuseum.org](http://www.pacificcoastairmuseum.org) or call 707-575-7900 for more information.

Read the “Red Baron Flyer,” the quarterly newsletter of the Charles M. Schulz-Sonoma County Airport: <http://www.sonomacountyairport.org/red-baron-flyer>

## Board of Directors

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- Website Administrator**  
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- PCAM YouTube Video Channel**  
<http://www.youtube.com/user/PCAMvideos>



## **STRAIGHT SCOOP**

### **January 2017**

*Open Cockpit*  
*February 18-19, 2017*

**DC-6 Cockpit**

*Climb Aboard the Nose Section of this  
Classic Airliner!*

#### **REMEMBER THESE DATES**

January 18, 2017	11:30 a.m.	Celebration of Life for Norma Nation - details inside.
January 18, 2017	7:00 p.m. - 9:00 p.m.	PCAM Member Meeting at Columbia Distributing
February 2-5, 2017	All Day	Ford Tri-Motor Visits STS thanks to EAA - see page 1.
February 15, 2017	7:00 p.m. - 9:00 p.m.	PCAM Member Meeting at Columbia Distributing
March 15, 2017	7:00 p.m. - 9:00 p.m.	PCAM Member Meeting at Columbia Distributing

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